

**Sterling business apps for the iPhone**

Sterling Commerce has released two retail applications for the iPhone, a reflection of the inroads Apple's smartphone is making in vertical sectors. The Sterling Store Associate module lets salespeople check availability and order merchandise while on the store floor, while the Sterling Mobile Store Channel helps retailers create a transaction-enabled virtual store for the mobile internet.

<http://www.ft.com/cms/s/0/b2529f12-ff78-11de-8f53-00144feabdc0.html>